

GENERAL INFORMATION

Title of Consultancy: Development of a practical guide for designing anti-corruption advocacy strategies

Application Closing Date: 28/11/2025

Consultancy Start and End Date: January – February 2026

Location of Consultancy: Remote

BACKGROUND

Transparency International (TI) is the global civil society movement leading the fight against corruption. Through more than 100 National Chapters worldwide, and an International Secretariat in Berlin, Germany, TI raises awareness about the devastating impact of corruption and works with partners in government, the private sector and civil society to develop and implement effective measures to tackle it.

TI is seeking a consultant to develop a step-by-step, practical advocacy guide, designed to support TI national chapters in designing effective national advocacy strategies.

The guide should take the form of a workbook, combining conceptual explanation with exercises, templates, and real-life examples (ideally drawn from TI Chapter's anti-corruption work or comparable advocacy contexts). Each section or chapter should conclude with a practical exercise that allows users to apply the concepts to their own national context.

The consultancy will contribute to “ECHO: Enhancing Civil Society Capacities to Shape Policies and Hold Power to Account”, a project that aims to build the capacity of TI national chapters to shape and influence policy in the global fight against corruption and in advancing transparency, accountability and integrity at national, regional and global levels.

SCOPE OF WORK

The overall methodology is to be suggested by the applicants in their submissions to the present tender and, after selection, refined in consultation with TI.

As part of the work, the consultant should:

1. Review relevant existing TI advocacy materials and external good-practice resources to ensure alignment and avoid duplication.
2. Develop a clear structure and narrative thread for the guide, centred on the question “How do you design an advocacy strategy?”.
3. Cover core elements of advocacy strategy design, including but not limited to:
 - a. Problem analysis (e.g. problem trees)
 - b. Stakeholder and power mapping
 - c. Goal setting and theory of change
 - d. Advocacy tactics and pathways of influence (e.g. direct advocacy, media engagement, coalition-building, strategic litigation, etc.)
4. Integrate real-world examples, preferably from TI chapter experience (TI Secretariat will support access to examples).
5. Design practical exercises and templates for each chapter to support hands-on application.

6. Produce the final guide in clear, user-friendly language suitable for practitioners, using the layout/template provided by TI.

EXPECTED DELIVERABLES AND TIMELINE

The consultant is expected to deliver:

1. An inception report, covering at a minimum the proposed structure, key themes, methodology and timeline (16 January 2026)
2. First full draft for review by TI (6 February 2026)
3. Final version of the advocacy guide (27 February 2026)

BUDGET

The total budget available for this consultancy is EUR 10,000 (ten thousand euros). This amount is inclusive of all taxes and charges, including consultant fees, any subcontracting, communication and coordination time, and any other costs necessary to complete the assignment.

Proposals should therefore be costed within this maximum budget.

SELECTION CRITERIA

The consultant should demonstrate:

- At least five years of experience in advocacy, anti-corruption, governance, human rights, or related fields.
- Proven experience developing capacity-building materials, guides, or training resources.
- Strong ability to communicate complex concepts clearly and accessibly.
- Excellent English writing skills.
- Commitment to TI's values of transparency and integrity.
- Ability to work independently and deliver high-quality outputs on time.
- Availability to carry out the work in January-February 2026.

For candidates based in the EU, EEA, UK, and Switzerland

Transparency International e.V. (Secretariat), (TI-S) is registered as a Business Entity in Germany with VAT identification number DE273612486. EU reverse charge applies. Service providers should issue invoices with zero VAT.

Candidates who are based in Germany and do not charge German VAT must confirm their small entrepreneur status.

HOW TO APPLY

Interested candidates should submit:

- Short motivation letter, outlining suitability and including a detailed financial proposal within the maximum budget of EUR 10,000.
- CV
- Sample(s) of relevant previous work (e.g. guide, training module, toolkit, policy manual)
- Completed VAT Form for Tenders (only for Consultants based in the EU, EEA and Switzerland)

Please send all documents to kadams@transparency.org by 28 November 2026, with the subject line "Consultant – Advocacy Guide"

Please note that only shortlisted applicants will be contacted.

The Transparency International Secretariat is committed to creating an inclusive work environment where diversity is valued and where there is equality of opportunity. We actively seek a diverse applicant pool and therefore welcome applications from qualified candidates of all regions, countries, cultures, and backgrounds.

Selection of candidates is made on a competitive basis, and we do not discriminate based on national origin, race, colour or ethnic background, religious belief, sex, gender identity and expression or sexual orientation, marital or family status, age, or ability. We kindly ask applicants to refrain from including in their application information relating to the above as well as from attaching photos.

Data protection

When you respond to this tender and submit your application, you provide consent that Transparency International e. V. keeps your application materials for the period of ten years according to German legal requirements. Afterwards Transparency International will delete your application and any personal data included in it. If you have any questions, please reach out to dataprotection@transparency.org

Guidelines for handling overhead and travel expenses

Overhead

Regular overhead expenses associated with the Consultants maintaining their place of business, such as rent, telephone, utilities, or stationery, are included in the Consultant's professional fee, except where explicitly agreed otherwise in the contract.

Travel

Travel and accommodation expenses will as far as possible, and where applicable, be recovered from the institutions and companies hosting events or using the outputs provided by the Consultant.

Where such cost recovery is not possible, all travel is subject to prior approval by TI-S staff responsible for the financial management of the Project or TI Budget Line that will support the costs of travel. TI shall not issue travel advances to the Consultants. For accommodation or travel by air, rail, or coach, they will instead have to contact TI-S that will make travel arrangements on the Consultant's behalf.

All travel booked by TI-S will include **travel health and accident insurance** with worldwide coverage and Economy class only; accommodation will aim to achieve best value for money up to a 4-star category.

Consultants shall be entitled to invoice TI-S **only** for local transportation and visa cost (if applicable).

Subsistence allowance (per diems) and expenses for individual meals cannot be claimed. These are part of Consultant's business expenses.